

Seattle Skeet & Trap — Social Media & Photography Policy

Purpose

This policy guides photography, videography, and social media use involving Seattle Skeet & Trap activities, ensuring respectful promotion of the sport and compliance with Washington State law.

1. Photography & Videography on Club Property

Seattle Skeet & Trap is a public shooting facility where there is generally **no expectation of privacy** in common areas. Members, guests, staff, and volunteers may be photographed or recorded during events and activities, and such imagery may be used on official Club social media or promotional channels.

Washington law recognizes that people have **no reasonable expectation of privacy in public settings**, though different rules apply in areas where privacy is reasonably expected (not typical at SST events).

2. Identifiable Individuals

Photos or videos that clearly focus on identifiable members, guests, or staff (e.g., award winners, posed portraits) should be handled with courtesy:

- Obtain **verbal or written permission** before posting identifiable images on Club social media.
- Do **not tag or name individuals** unless they explicitly consent or request to be tagged or named.
- Volunteers and staff must respect member preference to not be photographed or identified. Members or guests that do not want to be photographed should communicate their wishes to the Club or volunteer.

3. Rights in Image, Name & Likeness

Under Washington's **personality rights law**, individuals have a property right in their name, voice, signature, photograph, and likeness. Use of identifiable images for **advertising, marketing, fundraising, or promotional purposes** will require participants to sign a model release form before the Club proceeds in using their image for formal promotional purposes.

- **Written consent** (Model Release) is required for use of identifiable images in formal marketing (ads, printed materials, sponsorship content).
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4. Minors & Youth Program (e.g., Ravens)

Photos of minors require heightened care:

- **Written parent/guardian consent** must be obtained before posting identifiable images of minors on official Club or Ravens social media or promotional content.
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5. Opt-Out & Posted Notice

The Club may include signage at check-in stating that by entering the premises, individuals consent to being photographed or recorded for purposes of promoting the sport and Club activities.

Members or guests who choose to **opt out of photography or posting** are to be reasonably accommodated by staff and volunteers.

6. Responsible Use & Enforcement

Seattle Skeet & Trap reserves the right to moderate content, remove inappropriate posts, and restrict social media privileges if this policy is not followed.